

# Impact Jamboree

CELEBRATING  
**20 YEARS**  
OF  
WORLD CAFÉ  
IMPACT

BIRTH of

1995

THE WORLD CAFÉ...

2015

INVITING  
STORIES OF  
IMPACT  
FROM THE PAST  
20 YEARS

OCTOBER 1-31

HOSTING  
IMPACT  
CAFÉS  
FACE TO FACE  
ALL OVER  
THE WORLD

NOVEMBER 17 & 18

HOSTING  
HARVEST  
CAFÉS  
ON LINE

DECEMBER

PRODUCING

A  
HARVEST  
DOCUMENT

&  
A  
VIDEO

INTO 2016 & BEYOND  
FIELDBOOK OF  
IMPACT STORIES

susankelly, 2015

# 2015 Harvest Report



*The World Café 20th Anniversary Impact Jamboree*  
**1995 - 2015**

*Twenty years ago, in 1995, a group of “Intellectual Capital” pioneers came together for a meeting at the home of Juanita Brown & David Isaacs...*

*Out of that meeting, the World Café was born.*

*Over the years, this simple, elegant, archetypal method has spread throughout the world...*

*Today it is practiced on six continents, in every sector, at all levels of scale.*

*The World Café 20th Anniversary Impact Jamboree is a celebration of the last 20 years of World Café impact.*

*And it is a seed sown ...  
our Collective Dream for the next 20 years*

## The Impact Jamboree Invitation



### Share Stories of Impact

*Share stories of how the World Café has impacted you, or how you have seen it have an impact in the world.*



### Host an Impact Café in Your Community

*Bring people in your community together to have the conversations that are needed now to impact the changes you want to see in your community.*



### Attend an Impact Café

*Come together to activate friendships, build community, and celebrate the power of conversation to initiate wise action.*



### Attend an Online Global Impact Café

*Engage with the global World Cafe community - share what is happening in your part of the world, learn from others, and dream together into the future.*



### Gift Your Financial Support

*“Pay it Forward” by making a financial contribution to the Impact Jamboree celebrations and ongoing health of the World Café Community Foundation.*



### Volunteer

*Be part of the teams that make things happen at the World Café! There are many opportunities available to use your skills and interests.*

# Impact Jamboree Harvest Report

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## *Impact Cafés*

Impact Cafés were held by World Café hosts in communities all over the world throughout the month of October...

*(All submitted stories were posted on the World Café StoryNet & Impact Map)*

### **Wiser Together: Village Building & Reclaiming the Commons**

*Bioneers Conference, San Rafael, California, US*

**Hosts: David Shaw, Dana Pearlman**

### **Wiser Together: Intergenerational Partnerships for The Great Turning**

*Bioneers Conference, San Rafael, California, US*

**Hosts: David Shaw, Dana Pearlman, Joanna Macy**

[Link to Both Stories](#)



## *Japan Leads the Way with Four Impact Cafés...*

### **Tokyo Friendship: An Impact Café**

*Tokyo, Japan*

**Hosts: Kazuaki Katori & David Nevin**

### **World Café Masterclass: Practitioner Impact**

*Tokyo, Japan*

**Host: Amy Lenzo**

### **The Power of World Café**

*Nine Face-to-Face Locations in Japan, Connected Online*

**Tokyo Hosts: Kazuaki Katori, Tomohide Oshima & Amy Lenzo**

### **Online Impact Café Asia**

*Osaka, Japan & all across Asia online*

**Hosts: Amy Lenzo, Kazuaki Katori, Natsu Iwaki**

[Link to Stories](#)

## World Café Impact in Tampa Bay

*Tampa Bay, Florida*

**Hosts:** Douglas Bonar, Eric Weaver and Sharon Joy Kleitsch

[Link to Story](#)

## AoH NL Community Impact Café

*Impact Hub Amsterdam, Netherlands*

**Hosts:** Tatiana Glad, Tijmen Ruemke, Laura Grassi

## Healing Dialogues Budapest

*Budapest, Hungary*

**Hosts:** Agota Rusza, Judit Szentirmai, Nora Ganescu

## Brisbane Impact Café

*Brisbane, Australia*

**Hosts:** Penny Hamilton and Mel Geltch

## Impact Café at the European Commission

*Brussels, Belgium*

**Hosts:** Ursula Hillbrand, Frans Nijs, Dominika Nowak, Catherine Focant

[Link to Story](#)



## Organisations as Communities

*Brussels, Belgium*

**Hosts:** Michaela Sieh and Paige Morrow

[Link to Story](#)

## What is the Story of Inclusive Competitiveness?

*Portland, Oregon*

**Hosts:** Peggy Holman, Chris Corrigan, Andrew DeVigal, & Mike Green

[Link to Story](#)

## Community Café on the Future of Coaching

*North Bethesda, Maryland*

**Hosts: Patti Millar, Irvine Nugent & Gay-Lynn Carpenter**

## Community Café Montreal

*Montreal, Canada*

**Host: Michelle Holliday**

## Impact of Social Learning

*Several Locations in Mexico*

**Host: Pablo Zubieta**

## Impact Café Sao Paulo

*Sao Paulo, Brazil*

**Hosts: Augusto Cuginotti, Eduardo Afonso, & Cristina D'Arce**  
(Cancelled)

## Inquiry Café on Preaching in the 21st Century

*Atlanta, Georgia, US*

**Hosts: Ashley Cooper, Marsha Boyd**

[Link to Story](#)

## Story Jamboree

*People have already started sending in their stories of World Café impact, kicking off the **Story Jamboree** which will continue throughout 2016. The Story Jamboree will produce a 2nd World Café book - a FieldBook to highlight new & evolving stories of World Café impact all around the world.*

*Here are some of them...*

### Re-Imagining Europe

*Brussels, Belgium*

**Hosts: Ian Andersen, Ria Baeck, Isabel Langnickel, Amy Lenzo, Michaela Sieh, Viola Tschendel**

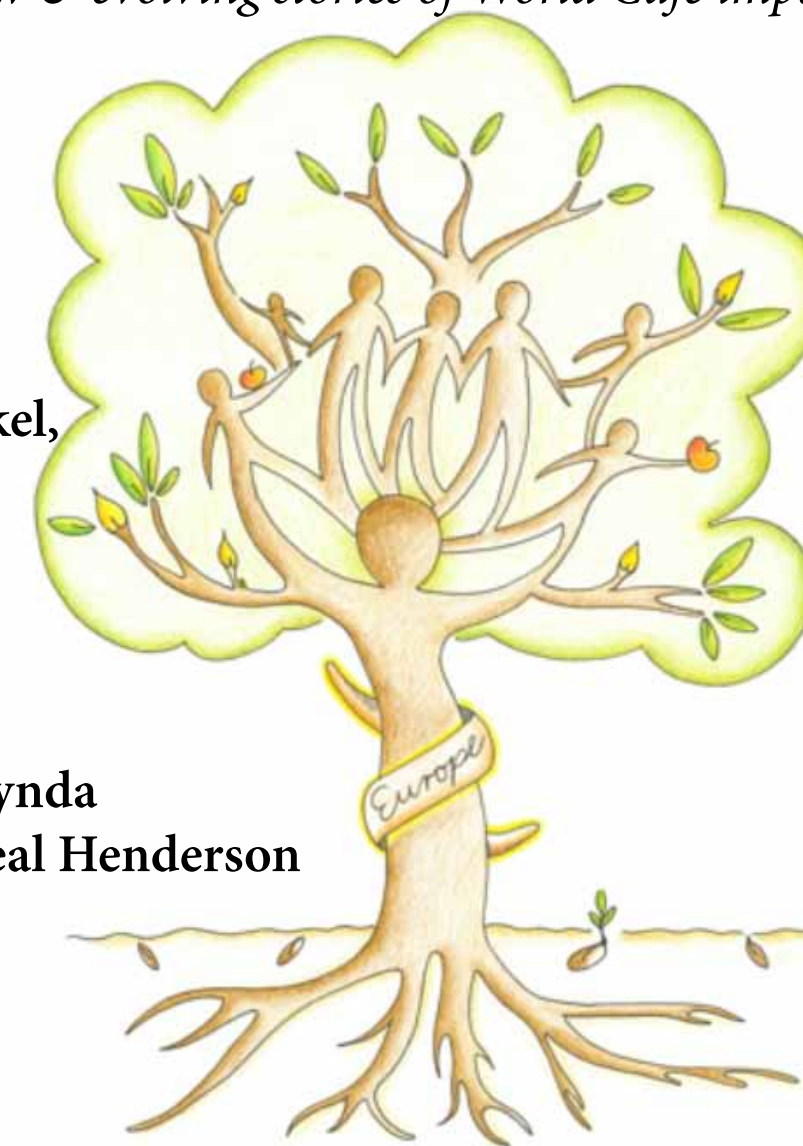
[Link to Story](#)

### ATD Leadership Development

*Fairfax, Virginia US*

**Hosts: Claudia Escribano, Laurie Carrigan, Melynda Benlemlih, Susan Epperson, Susan Schwartz, Neal Henderson**

[Link to Story](#)



## G1000 Amersfoort

*Amersfoort, Netherlands*

**Hosts:** Harm van Dijk & Many Volunteers

[Link to Story](#)

## Community Conflict Café

*Prince George, BC, Canada*

**Host:** Chris Corrigan

[Link to Story](#)

## Community Café Mauthausen

*Mauthausen, Austria*

**Hosts:** Alfred Zauner & Martina Handler

[Link to Story](#)

## Civic Council and Citizen Cafés on Refugees in Austria

*Vorarlberg, Austria*

**Host:** Michael Lederer, Bertram Meusburger, Annemarie Felder

[Link to Story](#)



## IAF Conference Mumbai

*Mumbai, India*

**Hosts:** Kazuaki Katori,  
Kohei Onozawa

[Link to Story](#)

## IAF Asia Poster Session

*Mumbai, India*

**Hosts:** Kazuaki Katori,  
Natsu Iwaki, Oshima

Tomohide, Kohey

Onozawa, Masakatsu

Ninomiya, Karina Iwaki

[Link to Story](#)

## Youth in Education in Brazil

*Cacador, Brazil*

**Hosts:** Junior Klaus, Daniel Tenconi, Sheial

[Link to Story](#)

## Implementing System Change

*Washington DC, US*

**Hosts:** Peggy Holman and Students

[Link to Story](#)

## Rewarding Truth in Political Reporting

*Online*

**Hosts:** Peggy Holman, Michelle Ferrier, Amy Lenzo

[Link to Story](#)

## Media Seminar European Consumer Summit

*Brussels, Belgium*

**Hosts:** Mary Alice Arthur, Helen Titchen Beeth, Mary Heneghan

[Link to Story](#)

## World Café as Research Method

*Santa Barbara, California, USA*

**Hosts:** Bo Gyllenpalm, Amy Lenzo, Fred Steier, Niels Agger-Gupta, Flavio Mesquita;

**Visual Recording:** Heidi Forbes-Oste & Rosa Zubizaretta

[Link to Story](#)

## Planning Cafés

**Hosts:** Robert Benn, Laurie Benn, Melanie Davids

[Link to Story](#)

## Genesis of Parent Cafés

*Dade County, Illinois, US*

*Submitted by Lina Cramer*

[Link to Story](#)

## World Café in School

*Antony, France*

**Host:** Delphine Batton

[Link to Story](#)





## Generation of Peace Café Brazil

*23 school districts of the state of Ceará, Brazil*

**Hosts:** Flavio Mesquita & Marluca Mesquita

[Link to Story](#)

## Frank Auerbach World Café

*Tate Gallery, London, UK*

**Hosts:** Annie Bedford, Anna Humphries, Nana Larsen, and Frances Robinson

[Link to Story](#)

## Averting Violence with Kindness

*Great Barrington, Massachusetts, US*

**Hosts:** Vivian Orlowski and Rosa Zubizarreta, with support from Shelley Brooks, Elyse Trujillo, Yevin Roh, and Bruce Nayowith.

[Link to Story](#)

## World Café Oaxaca

*Oaxaca, Mexico*

**Hosts:** Rebecca Sofia Koritz & Rodrigo Pacheco

*Submitted by Aerin Dunford*

[Link to Story](#)

## Online Harvest Cafés



In November, over one hundred people attended one or both of two global online Harvest Cafés, scheduled so that people in every time zone in the world could participate. We created an “Easy Peasy Technology Guide” to, well, make the technology easier to navigate, and professional tech support was provided by long-time World Café collaborators and technology providers, MaestroConference.



*In the first Café we had participants from Mauritius, Malaysia, Japan, Australia, & all across the US from California to Florida. In the second, people came from Brazil, Argentina, England, Ireland, Germany, France, Belgium, Amsterdam, Switzerland, Israel, and again all across the US (plus a return participant from Australia!) We also received apologies (and donations) from Africa and India.*

The strongest note that was sounded over and over again by participants in both Cafés was that of “Hope”. Specifically, how much hope that the World Café, and other conversational practices, bring to our capacity to face the challenges that beset us all - wherever we are in the world & whatever we are facing. To be able to address the issues together, to have our voices be part of the conversation and lead to the wise action that can impact real solutions, was deeply hopeful for a great many of the participants.

*Towards the end of each Café, Juanita Brown shared a beautiful note of gratitude and particular encouragement for the next generation as we become Wiser Together moving forward to the next 20 years of impact and beyond. We ended each one with this short poem by our 92-year-old Elder, & Guardian of the Soul of the World Café, Anne Doshier:*

*Invocation: Early Dawn*

Awaken to the world-as-café.  
 Humanity breathing, sounding  
 Networks of conversations  
 Vibrating in resonant waves,  
 Connecting human consciousness,  
 Greeting a new day.  
 Here, sit at your table.  
 We welcome you.

We also contracted with Rachel Smith, of The Grove International, to digitally record both Impact Cafés in real time. Here are her graphic harvests:





## *Communications*

We used a variety of formats to let people know about the Impact Jamboree: social media, the World Café blog & website, newsletters, flyers, email & personal letters, & word of mouth. We were helped by many friends and colleagues around the world.

## *Newsletters & Blog Posts*

In the second half of 2015, we sent out five newsletter issues featuring the World Café Impact Jamboree, three informational announcements for the Global Online Harvest Cafés, and - from mid-August to mid-November - consistently posted 2-3 blog posts a week.

Blog posts were all cross-posted to the World Café website and our social media pages and featured several new guest bloggers, a series of video interviews with Juanita Brown and David Isaacs by videographer Martin Rausch, visual puns, inspiring quotes, and perhaps most movingly of all, a number of messages of support, or “love letters” from friends around the world (see the next page for details).



## “Love Letters”

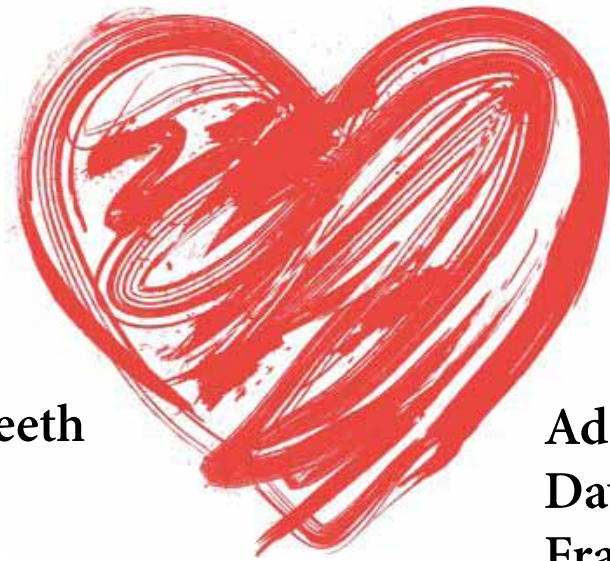
One of the most wonderful parts of the communications campaign for the Impact Jamboree were the “love letters” we received from World Café hosts and supporters around the world.

*Here’s a list of who sent them and (on the next page) a few snippets from their messages to give you an idea of the quality of love we received...*

**Eduardo Afonso  
Mary-Alice Arthur  
Brian Bacon**

**Helen Tichen Beeth  
Paul Borawski  
Juanita Brown**

**Sheila Torio  
Margaret Wheatley  
Tenneson Woolf**



**Augusto Cuginotti  
Andre Duarte  
David Isaacs**

**Adriano Pianesi  
David Shaw  
Frank Schneider**

*“The World Café philosophy and way of talking together as a community has had profound influence on organizational dynamics. It helps people have the conversations that heal and build real relationships that shape the trajectory of our civilization.”*

*~ Brian Bacon, Oxford Leadership Worldwide*



*“ World Café is a true and verifiable revolution. ... It has revolutionized our expectations of what’s possible in a world of polarization and conflict.”*

*~ Margaret Wheatley*

*“The World Café seems to me to be one of the brightest of all the millennial children...”*

*~ Helen Tichen Beeth*



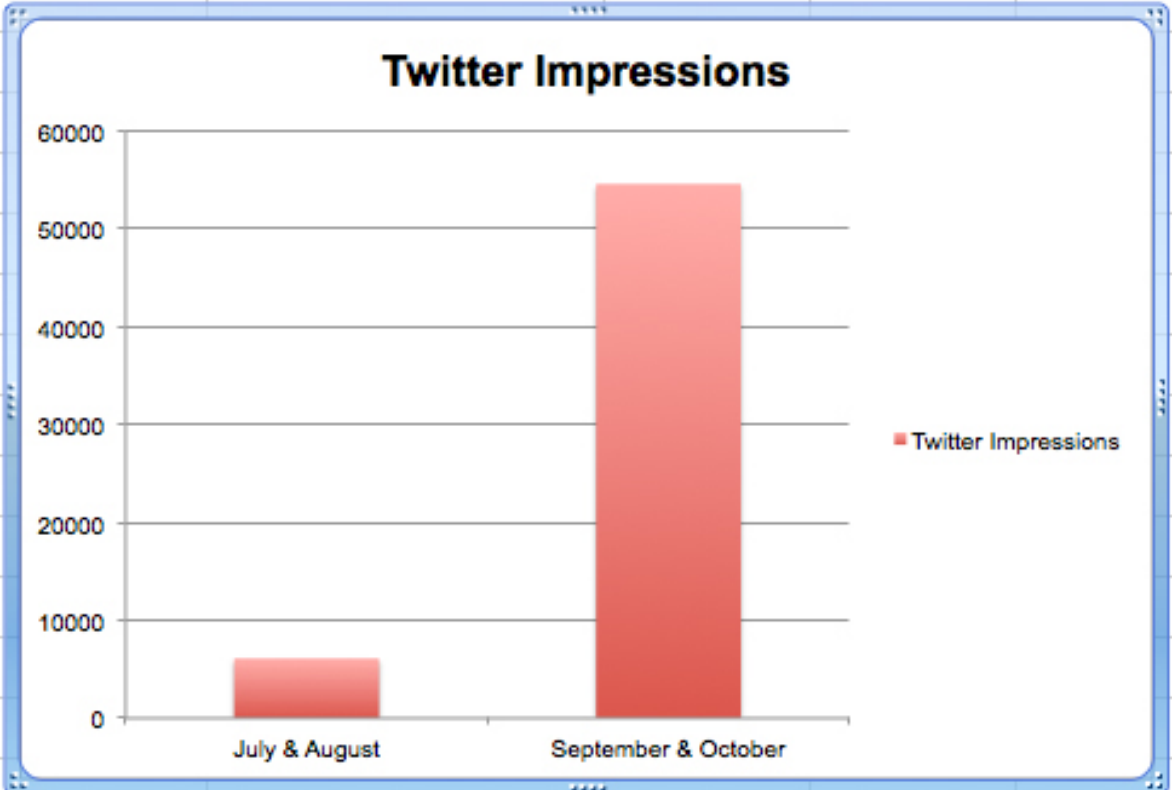
# Social Media

We engaged in an active social media campaign with a dedicated FaceBook Event page and continuous posting (34 posts in 3 months) there, with selected posting on LinkedIn.

But perhaps the most dramatic (& surprising) results came from Twitter ...

*World Café Twitter impressions went from 6,100 impressions in July and August to 54,500 impressions in Sept. and Oct!!*

*From Sept to Dec, we increased our followers from 1860 to 2205 (345 more!).*



This success was largely due to the skill & dedication of Impact Jamboree team member Michaela Sieh --- & the happy fact of the Impact Jamboree launch coinciding with the start of Theory U’s second “U. Lab” MOOC, which made it possible to connect with their community of hosts & 40,000 enrolled participants.

**The World Café** @TWCcommunity  
 "Where can you feel the future, right now?"  
 #ulab - The future is in the silence and in our global circle. @MITxULab



RETWEETS 26 LIKES 17



*Our “best” tweet during this period achieved 6,518 impressions.*

In the last U. Lab session on Dec 17, Theory U co-founder Otto Scharmer explicitly mentioned two movements that had been instrumental in innovating change throughout the last 20 years: Appreciative Inquiry and World Café. Thank you Otto!

**Otto Scharmer** @ottoscharmer1 · Sep 10  
 THANK YOU WORLD CAFE COMMUNITY -- we love you guys and feel we all are part of the same larger movement !

**The World Café** @TWCcommunity  
 Thanks for including #theworldcafe in guide for #ulab hub hosts. Curious what will unfold! @MITxULab

## *Video Interviews*

The following people were kind enough to allow us to interview them - either online using Zoom, or face-to-face using a camera - for the videos we created to celebrate the World Cafés 20th Anniversary & commemorate the Impact Jamboree (see the next section of this report for our results).

*We are deeply grateful to each one of you, for your amazing work - and for being so photogenic & articulate & saying such wonderful things about World Café!*



*Muryah Baldwin*



*Helen Titchen Beeth*



*Juanita Brown*



*Lina Cramer*



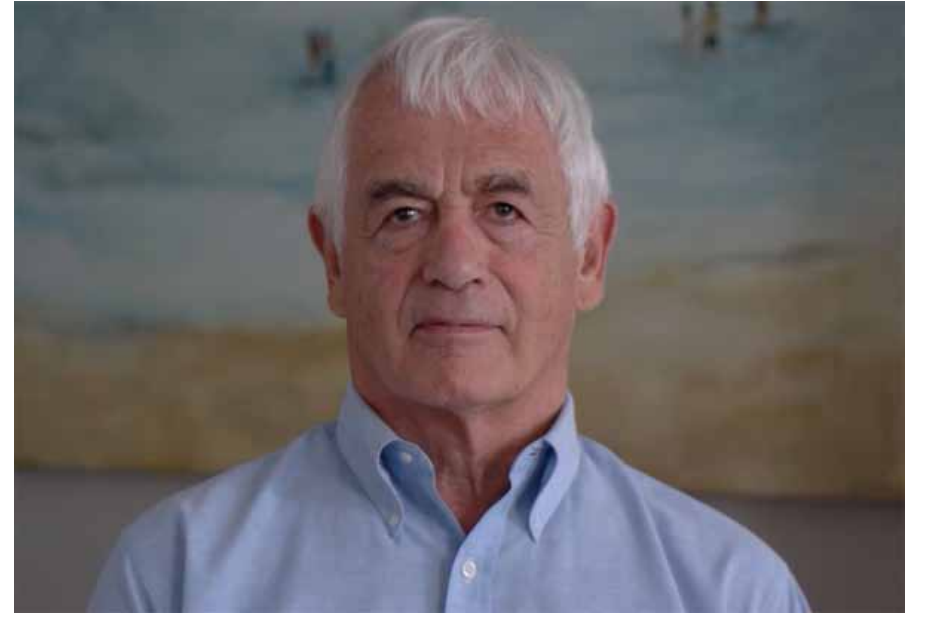
*Anne Doshier*



*John Esterle*



*Ursula Hillbrand*



*David Isaacs*





*Amy Lenzo*



*Flavio di Silva Mesquita*



*Jerry Nagel*



*Sonja Niederhumer*



*Tuesday Ryan-Hart*



*David Shaw*



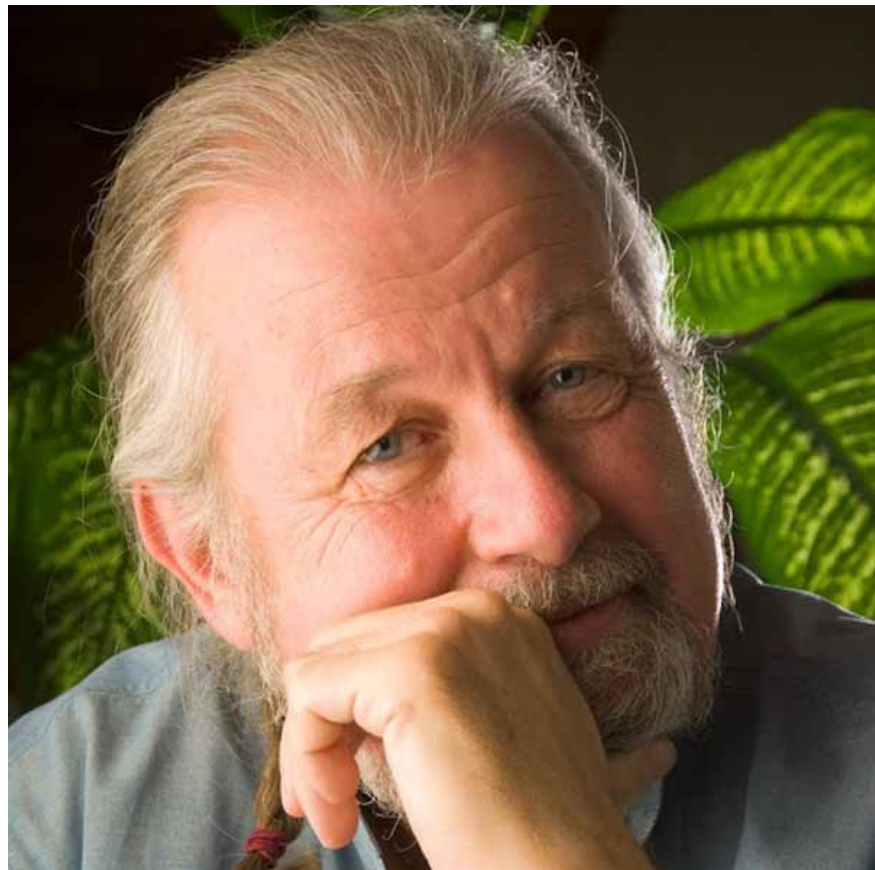
*Samantha Tan*

*Thank You!*

# *Impact Jamboree Videos*

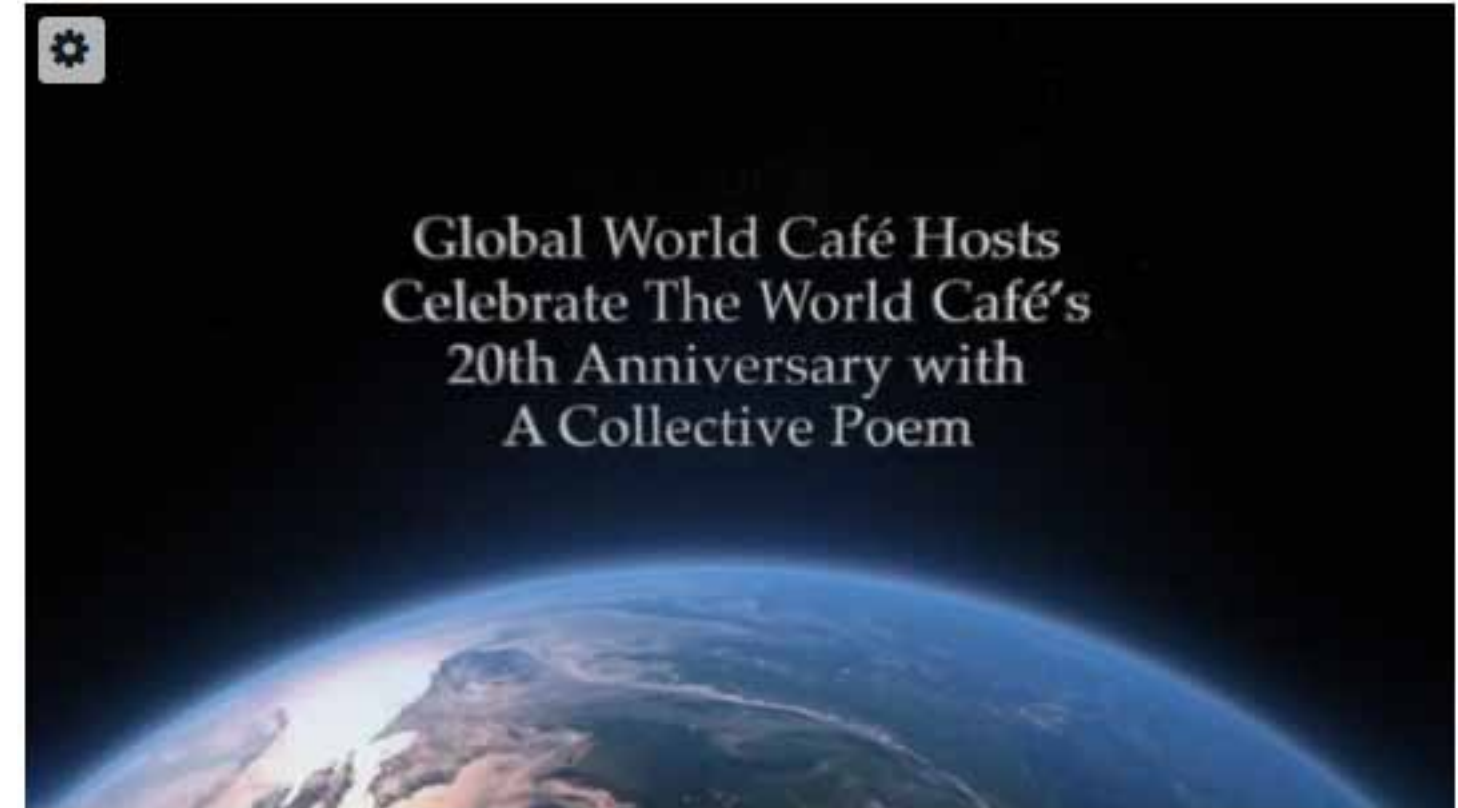
Master Videographer FireHawk Hulin, supported by Amy Lenzo, created the following three videos to capture the spirit of the World Café 20th Anniversary celebrations and give voice to the power of World Café impact.

We wanted to work with FireHawk - not only because of his considerable creative gifts, but also because of his sensitivity to the “deeper work” that underlies what we do in the world; what gives our work its purpose.

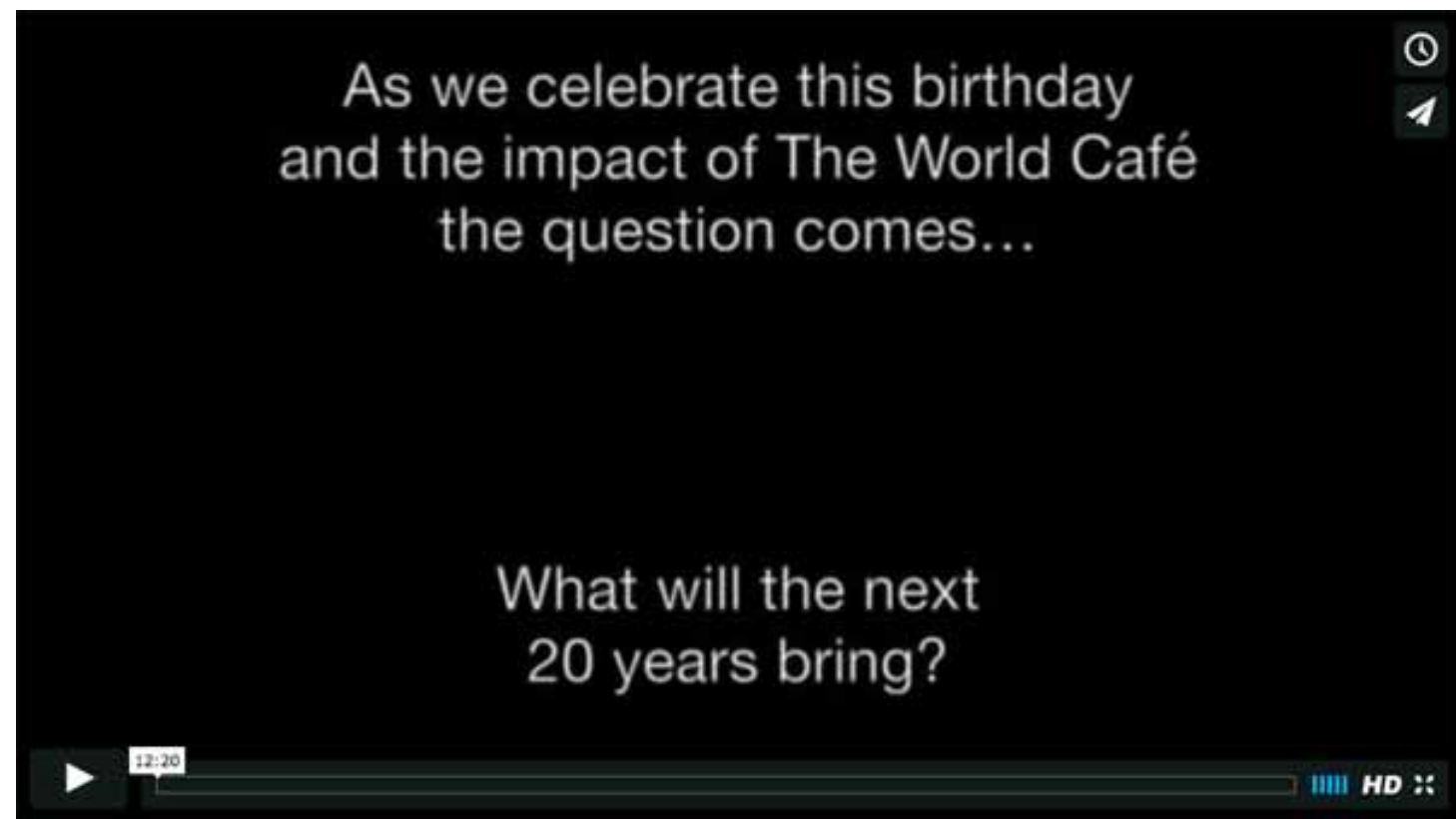


*FireHawk has listened deeply to what we and the Spirit of the World Café have said to him, and made it sing...*

*These three videos are offered in celebration of our last 20 years, and as “seeds” for the next 20 - for the future of World Café and other “ways in” to the central garden of human connection, shared learning, and conversational leadership.*



*A “collective poem” celebrating what makes World Café unique (2 minutes, 31 seconds)*



*The power of World Café impact, and our dreams for the future (12 minutes, 20 seconds)*



*World Café co-founder David Isaacs, on World Café and Ubuntu (3 minutes, 53 seconds)*

## FINANCIAL CONTRIBUTIONS



Our gratitude to those who supported the World Café 20th Anniversary Impact Jamboree with financial donations:

*The Whitman Institute  
Mike Szymanczyk  
David Isaacs  
Juanita Brown  
Jim Mortensen  
Dick and Lina Cramer  
Amy Lenzo  
Paul Borawski  
Eduardo Afonso  
Augustin Jiminez  
David Shaw  
Adriano Pianesi  
Tenneson Woolf  
Alan Ward  
Tom Swigart*

*& Everyone who contributed to attend the Global Impact Cafés*

## ACKNOWLEDGEMENTS



Generous contributions of time, expertise, and sage advice from the following people made these Impact Jamboree celebrations possible.

*A special thank you to Michaela Sieh, who tirelessly showed up with magical levels of hospitality across time zones, media, and languages; jumping in to learn things she didn't already know; and always being there to make everything work as beautifully as possible. We couldn't have done it without you!*

<i>Eduardo Afonso</i>	<i>John Esterle</i>	<i>Flavio Mesquita</i>
<i>Masako Arakane</i>	<i>Ursula Hillbrand</i>	<i>Jerry Nagel</i>
<i>Mary-Alice Arthur</i>	<i>Tadashi Hirai (Latino)</i>	<i>Sonja Niederhumer</i>
<i>Muryah Baldwin</i>	<i>FireHawk Hulin</i>	<i>David Shaw</i>
<i>Paul Borawski</i>	<i>David Isaacs</i>	<i>Michaela Sieh</i>
<i>Juanita Brown</i>	<i>Pia Infante</i>	<i>Rachel Smith</i>
<i>Ashley Cooper</i>	<i>Natsu Iwaki</i>	<i>Samantha Tan</i>
<i>Lina Cramer</i>	<i>Kazuaki Katori</i>	<i>Helen Titchen Beeth</i>
<i>Anne Doshier</i>	<i>Susan Kelly</i>	<i>Tuesday Ryan-Hart</i>
<i>Jenni Dunn</i>	<i>Amy Lenzo</i>	<i>Tenneson Woolf</i>
	<i>MaestroConference</i>	



[www.theworldcafe.com](http://www.theworldcafe.com)  
[www.theworldcafecommunity.org](http://www.theworldcafecommunity.org)