

# Looking at Renewal with New Eyes: The Bilbao Experience

Bilbao, Spain · 5–7 June 2008



Come to Bilbao and have a conversation with people from Bilbao, from all over Europe, in fact from all over the world.

The people of Bilbao have been immersed in renewal for over a decade. What have they discovered about renewal? Their successes, their lessons, their issues ... This Gathering is your opportunity to engage in conversations where you can share ideas and reflections with experienced professionals about renewal and its impact on businesses, organizations, cities and communities.

---

#### Discover

what this unique city and its citizens can teach us about renewal

---

#### Contribute

your own experience to explore important questions about the renewal process

---

#### Create

new knowledge and know-how about renewal together with a broad spectrum of participants from all sectors of society

---

These WORLD CAFÉ conversations will provide you with fresh perspectives, stimulate collective thinking and incite new creativity that will be important for and useful in your business, organization or community.

Save money by registering and booking your hotel early!

Register online by March 15, 2008 and save 30% on your registration. Reserve your room now to get one of the limited number of discounted rooms available at the Sheraton Bilbao until March 18th.

---

For registration, please visit

[www.theworldcafe-europe.net](http://www.theworldcafe-europe.net)

---

For additional information, please contact us

WORLD CAFÉ EUROPE · [questions@theworldcafe-europe.net](mailto:questions@theworldcafe-europe.net)

Telephone +49 89 76 75 39 87 · Fax +49 89 76 75 62 45

---

## What you can experience in Bilbao

Explore new ideas and emerging possibilities about the dynamics of renewal through dialogue. “Looking at Renewal with New Eyes: The Bilbao Experience” is this year’s focus. This large-scale WORLD CAFÉ experience offers cutting-edge approaches to discover the collective wisdom of groups. Experience how to design questions and lead conversations in the context of discussing issues that matter. The format of this conversation will be bi-lingual: English and Spanish. A series of workshops will complement this large scale WORLD CAFÉ and discuss various aspects of the core principles, design and practice of the WORLD CAFÉ.



## Experience LOCAL WORLD CAFÉS with citizens of Bilbao

Participants are invited to attend a series of innovative LOCAL WORLD CAFÉS which have been designed by local partners to focus on topics that are important to the citizens of Bilbao. These local conversations will take place throughout the city in historic and business locations, some conversations will be bi-lingual; others will be held in English or Spanish.

Through these unique conversations, you will have the opportunity to experience the city and its residents in an intimate and personal way, participating in meaningful conversations with them.

## Join colleagues from all over Europe in cutting-edge dialogue

A wide spectrum of participants will be attending: business leaders, change managers, HR professionals interested in new ways to achieve greater commitment and buy-in, business and non-profit sector thought leaders, activists and community leaders, young future leaders, as well as others who find that powerful questions are full of possibilities.

---

**Anesvad**  
Gender and Health

---

**Diputación Foral de Biscaya**  
Innovating with and for the People in our Organizations

---

**EITB (Televisión)**  
Corporate Social Responsibility

---

**Forum Europeo de Administradores de la Educación**  
Education in the Basque Region

---

**Fundación Novio Salcedo**  
How to Prepare Youth for the Future

---

**Hospital de Cruces**  
Managing Resources

---

**Labein**  
Entrepreneurship and Sustainability

---

**LAN Ekintza**  
Involving Citizens in the Development of their City

---

**Prision Nanclares**  
Enhancing the Atmosphere in the Prison Environment

---

**Universidad de Mondragon**  
Learning in Organizations and Cities

---

**Universidad Deusto**  
Coaching and Personal Development

---

**World Rhythmic Café**  
An Experimental World Café combining  
Movement, Music and Conversation

---